

ALLIANCE

Safety Equipment

SPONSORSHIP APPLICANT GUIDELINES



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Alliance Safety Equipment is committed to supporting not-for-profit organisations and community groups dedicated to making a difference and providing lasting benefits in our communities.

We aim to create a mutually beneficial relationships with organisations and community groups where we share common values.

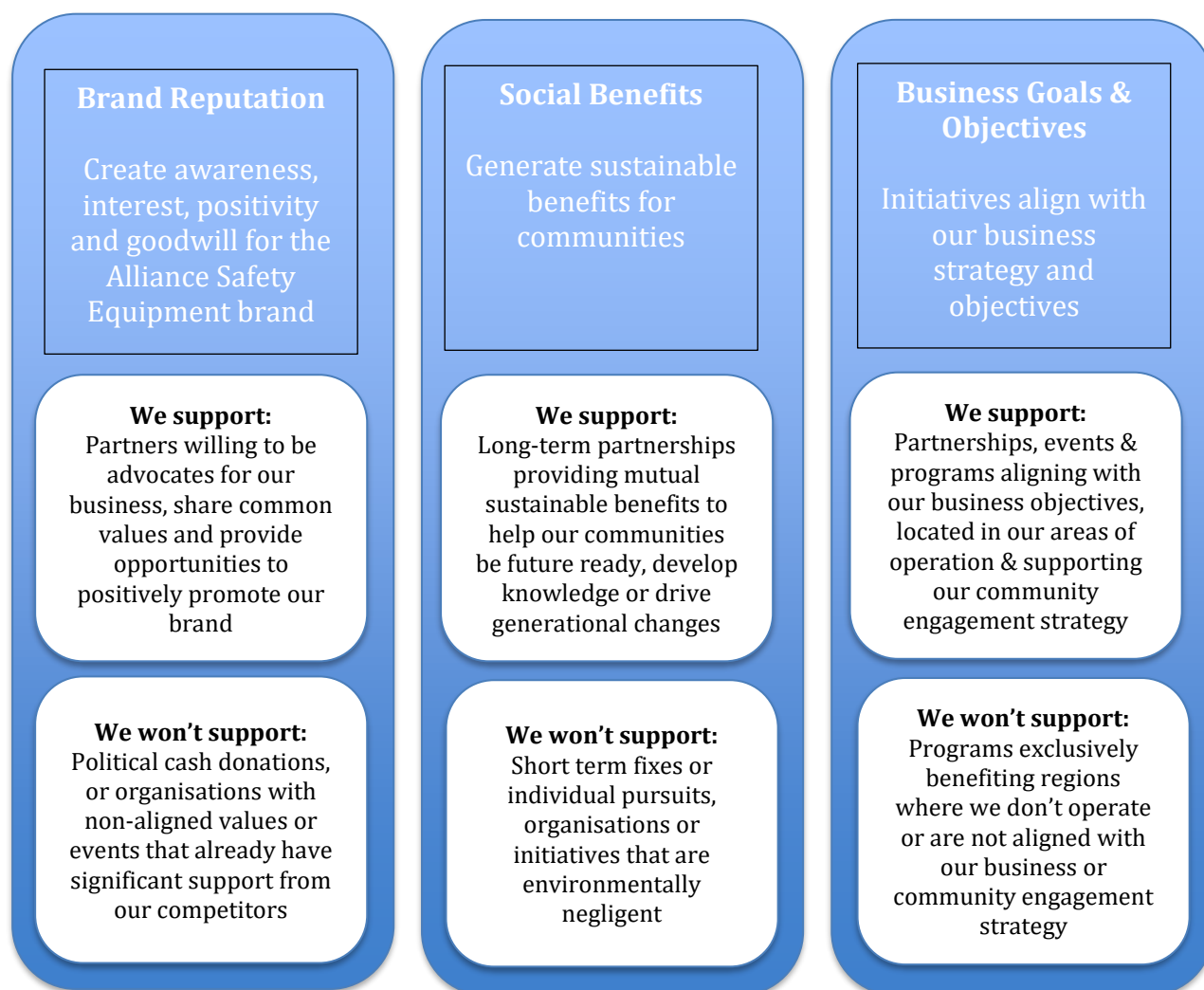
SPONSORSHIP AVAILABLE

Alliance Safety Equipment may provide sponsorship in a number of ways including:

- One off donation or contribution
- Ongoing donation or contribution
- Sponsorship of an event
- In kind support

WHAT ARE WE LOOKING FOR?

Every sponsorship application will be assessed on three guiding principles:



HOW TO APPLY

Applications can be submitted to the Business Manager via email at admin@alliancesafety.com.au. Supporting documentation is welcomed.

One off Sponsorship Initiatives offered by Alliance Safety Equipment will have an online application form available.

Applicants should be a non-for-profit organisation or community group.

To be eligible for support, your event, project, initiative or activities must be relevant to a specific region where Alliance Safety Equipment operates.

HOW WE EVALUATE

Sponsorship applications are evaluated against a set of defined sponsorship criteria, current priorities and financial allocations.

To ensure we have enough time to review your proposal, and for approved sponsorships, to finalise our sponsorship agreement, please allow **at least four weeks**.

Alliance Safety Equipment's decision is final and not all applications will be deemed successful, even when application guidelines have been met.

APPROVED SPONSORSHIPS

If successful, you will be notified in writing by our Business Manager. Depending on the type of sponsorship, it may need to be formalised through a written Sponsorship Agreement which you will need to sign and return to Alliance Safety Equipment.

The organisation may invoice Alliance Safety Equipment for approved cash sponsorships. Invoices must be in the form reasonably required by Alliance Safety Equipment.

SPONSORSHIP DOES NOT INCLUDE:

- Provision of ongoing funding for the operations of not-for-profit organisations
- Political parties, organisations or candidates
- Organisations or initiatives which discriminate against origin, age, race, religion, gender or ability
- Organisations or initiatives that are environmentally negligent
- Monies paid through a bidding process to attract event
- Endorsements, bequests or gifts, which impose no obligations on the receiver and offer little or not return to the donor
- Organisations or activities that are linked to or deemed to promote gambling, smoking, alcohol and/or drugs
- Activities that may be considered high risk or that may expose Alliance Safety Equipment to legal liability, loss of reputation or public criticism